

k-state

study guide

kansas state university

Applied Business

Want to get started in college but not sure where to begin? Are you interested in getting a head start in the business world? The two-year degree in applied business may be just what you're looking for.

Through K-State at Salina's applied business degree, you'll develop the skills you need to compete in the challenging career field of business. Employers are always looking for that employee who stands above the rest. With a two-year business degree from Kansas State University, you will have an advantage over those with just a high school diploma. The applied business degree will give you the competitive edge by providing not only a background in business but also the understanding of what it takes to be successful in the business world.

This two-year associate degree will allow you to succeed in an entry-level business position or continue with a bachelor's degree in one of many different business fields. This program will enhance your education in business, accounting, and management.

Careers

Applied business graduates are better prepared to begin careers in the fields of retail, sales, management, and general business. Having a foundation of business courses, as well as increased communication skills, will increase your opportunities in the demanding business world.

Facilities

Classes are taught at the K-State at Salina campus. Many courses are available through the Division of Continuing Education's distance learning program.

Associate of science in applied business

(63 credit hours)

Hrs. Courses

11 Communications

- 3 ENGL 100 Expository Writing I
 - 3 ENGL 200 Expository Writing II
 - 2 SPCH 105 Public Speaking IA
- Select one of the following options:**
- 3 ENGL 302 Technical Writing
 - 3 SPCH 311 Business and Professional Speaking

12 Quantitative

- 3 MATH 100 College Algebra
 - 3 MATH 205 General Calculus and Linear Algebra
 - 3 CMST 108 PC Desktop Software
- or all of these selections:**
- 1 CIS 101 Introduction to Personal Computing
 - 1 CIS 102 Spreadsheet Applications
 - 1 CIS 103 Database Applications
- and**
- 3 Computer elective

6 Economics

- 3 ECON 110 Principles of Macroeconomics
- 3 ECON 120 Principles of Microeconomics

6 Social science electives

Choose six social science elective hours from the following courses:

- POLSC All courses
- SOCIO All courses
- PSYCH All courses
- GEOG All courses except those which count as humanities or natural science electives.

Hrs. Courses

6 Humanities

Choose six humanities elective hours from the following list:

- ART All courses
- ARCH 301 Appreciation of architecture
- PHILO All courses
- ENGL All literature courses
- HIST All courses
- COT 150 The Humanities through the Arts

7 Natural sciences

One lab course required. Choose two natural science elective courses from the following list:

- BIOL All courses
- CHM All courses
- GEOG All courses
- PHYS All courses
- GEOG 220 Environmental Geography I

15 Business core courses

- 3 BUS 110 Introduction to Business
 - 3 BUS 315 Supervisory Management
 - 3 MANGT 366 Management Information Systems
 - 3 BUS 251 Financial Accounting
- and**
- 3 BUS 252 Managerial Accounting
- or**
- 3 ACCTG 231 Accounting for Business Operations
- and**
- 3 ACCTG 241 Accounting for Investing and Financing

For more information about applied business, contact:

Office of College Advancement
Kansas State University at Salina
2310 Centennial Road
Salina, KS 67401-8196
785-826-2640
1-800-248-5782 (toll free in Kansas)
E-mail: admiss@salina.k-state.edu
www.salina.k-state.edu

For more information about Kansas State University, contact:

Office of Admissions
Kansas State University
119 Anderson Hall
Manhattan, KS 66505-0102
785-532-6250
E-mail: k-state@k-state.edu
consider.k-state.edu



Notice of nondiscrimination

Kansas State University is committed to nondiscrimination on the basis of race, sex, national origin, disability, religion, age, sexual orientation, or other nonmerit reasons, in admissions, educational programs or activities and employment (including employment of disabled veterans and veterans of the Vietnam Era), as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990, has been delegated to Clyde Howard, Director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124. (Phone) 785-532-6220; (TTY) 785-532-4807. Paid for by K-State.

3705-41072-6/06-1.5M-200A