

STUDENT ENGAGEMENT OPPORTUNITIES

In addition to the Career Partnership Program, K-State Polytechnic offers a number of ways to market your organization and increase campus visibility. We look forward to working with you to develop an engagement plan that works within your budget and recruitment goals.

- Employer Showcase Event - *CPP only*
- Career Fairs
- Etiquette Dinner
- Internship or Co-Op Consultation
- Professional Development
- Student Activities or Club Sponsorship
- Think-Tank Luncheon
- Personalized Campus Visits
- Logo in Career Services Newsletter
- Job Shadow or Site Visit Sponsorship
- Event Sponsorship
- Scholarship Funding
- Advertise Jobs & Internships
- Volunteer for Career Program or Event
- Virtual Networking & Recruiting
- Mentoring
- Advising Clubs & Organizations

SCHOLARSHIP PROGRAM



The Future Professionals Scholarship Program is designed to provide financial support for students' educational costs, enhance the career preparedness of students, and increase the talent pipeline for our industry partners.

Your investment will:

- Improve identification and development of prospective talent
- Reinforce hiring decisions based on proven skill and performance outcomes
- Improve degree completion rates and hiring credentials
- Accelerate time to productivity
- Create quality and purposeful student engagement experiences
- Decrease likelihood of attrition after hiring
- Augment current recruitment strategy
- Improve visibility of brand at K-State Polytechnic

Contact the Director of Career Services for more on your options to give.

SARAH WERNER

785-826-2601

sarahdwerner@ksu.edu

KANSAS STATE
UNIVERSITY

Polytechnic Campus



RECRUITMENT OPPORTUNITIES FOR EMPLOYERS



CAREER PARTNERSHIP PROGRAM

The K-State Polytechnic Career Partnership Program (CPP) offers our valued employers exclusive methods for marketing their brand and employment opportunities to students at K-State Polytechnic.

Program recognition is for a full academic year (July 1 - June 30) and employers are invited to join on an annual basis beginning July 1. We welcome memberships any time after July 1, however benefits will expire on an annual basis on June 30. There are three membership levels offered with our CPP Program—Executive, Senior, and Associate.

If you don't see a level that fits your goals, we are happy to work with you on a customized program! For additional campus engagement opportunities that can increase your visibility and promote your brand on campus, check out our Student Engagement Opportunities in the next section.

ANNUAL PARTNER BENEFITS	EXECUTIVE LEVEL \$5,000	SENIOR LEVEL \$2,500	ASSOCIATE LEVEL \$500
Tailored partnership meeting with University executive team	X		
Logo banner displayed in campus buildings	X		
Sponsor recognition on campus-wide digital signage	X		
Sponsor recognition on electronic event promotions, including logo and link	X		
One-time student scholarship fund established (50% of investment goes to scholarship)	X	X	
Personalized Employer Showcase Event (half- or full-day program which can include a company presentation, overview, and/or panel)	2/year	1/year	
Name and logo on donor recognition wall	X	X	
Recognition on webpage when visiting campus	X	X	
Recognition in targeted student email blasts including description of organization and job opportunities	2/semester	1/semester	
Opportunity to host a student table at annual Industry Day luncheon	X	X	
Sponsor recognition, including logo and link on Career Services website	X	X	X
Preferred table placement at Polytechnic Campus career fairs	X	X	X
Priority access to Polytechnic Campus facilities to conduct interviews	X	X	X
Career Services registration fee waived for Polytechnic Campus career fairs	2 Fairs	1 Fair	1 Fair
Employer representatives included in Polytechnic career fair registration fee	4 Reps	2 Reps	1 Rep